

PREVENTIVE MEDICINE 2010 EXHIBITORS LIST

Agency for Healthcare Research and Quality

Website: www.ahrq.gov

Description: The Agency for Healthcare Research and Quality (AHRQ) is the lead Federal agency charged with improving the quality, safety, efficiency, and effectiveness of health care for all Americans. As one of 12 agencies within the Department of Health and Human Services, AHRQ supports health services research that will improve the quality of health care and promote evidence-based decision making.

Booth #25

American Board of Preventive Medicine

Website: www.theabpm.org

Description: The American Board of Preventive Medicine, Inc (ABPM) is a member Board of the American Board of Medical Specialties. The ABPM offers certification in the specialty areas of Aerospace Medicine, Occupational Medicine, and Public Health/General Preventive Medicine and in the subspecialty areas of Medical Toxicology and Undersea and Hyperbaric Medicine. Complete information on the ABPM is available on our website at www.theabpm.org

Booth #23

American College of Lifestyle Medicine

Website: www.lifestylemedicine.org

Description: ACLM is the first national medical specialty society for healthcare professionals who utilize evidence-based lifestyle interventions as the primary therapeutic tool in the treatment and management of disease. Our members are engaged in practice, teaching, and research on all levels and in various areas of healthcare.

ACLM is the collective voice and community for Lifestyle Medicine (LM), advocating for the practice and practitioners of LM, developing standards and credentialing, and much more.

Booth #28

Army Medical Recruiting

Website: www.goarmy.com

Description: The U.S. Army Medical Corps has a variety of dynamic opportunities available for talented doctors to serve their country. Visit the Army Medical Corps booth to meet an Army doctor and learn more about full-time positions in the Army or part-time positions in the Army Reserve.

Booth #22

Calmoseptine, Inc.

Website: www.calmoseptineointment.com

Description: Calmoseptine Ointment is an effective, multi-purpose moisture barrier that protects and helps heal skin irritations. People benefiting from Calmoseptine Ointment are those needing protection, or with impaired skin integrity related to urinary and fecal incontinence, feeding tube site leakage, fecal or vaginal fistula drainage, moisture, such as perspiration, diaper dermatitis and minor scrapes & burns. It also temporarily relieves discomfort and itching. Calmoseptine Ointment is available without a prescription. Free samples at our booth.

Booth #27

Cancer Prevention Fellowship Program, NCI, NIH

Website: <http://www3.cancer.gov/prevention/pob/>

Description: n/a

Booth #14

CDC/Prevention Research Centers Program

Website: www.cdc.gov/prc

Description: CDC's Prevention Research Centers Program is a national network of 35 academic research centers committed to promoting health and preventing disease. The centers, located at schools of public health or medicine, work with members of their local communities to develop and evaluate community-based interventions that address the leading causes of death and disability in the nation. University researchers, health agencies, and nonprofit organizations work together to translate promising research findings into practical, innovative and effective programs.

Booth #15

Cellestis

Website: www.cellestis.com

Description: Cellestis offers QuantiFERON®-TB Gold In-Tube (QFT™), a novel breakthrough blood test for tuberculosis. Approved by the FDA and recommended by the CDC, QFT is the modern alternative to the 100 year old tuberculin skin test. More accurate, reliable and effective than the tuberculin skin test, QFT has the ability to screen and detect tuberculosis infection with higher specificity than previously possible, providing significant medical and economic benefits.

Booth #3

Centers for Medicare and Medicaid Services (CMS)

Website: www.cms.hhs.gov/ContactCMS/

Description: CMS's national headquarters is located in Baltimore Maryland. The 10 regional offices work with the contractors who administer the Medicare program and work with the States who administer the Medicaid, SCHIP, HIPAA and survey and certification of health providers. CMS works closely with the Social Security Administration (SSA) to provide information about

Medicare to beneficiaries applying for, or currently receiving, retirement, or disability benefits at local SSA district offices.

Booth #12

Delmarva Foundation

Website: www.dcgio.org

Description: Delmarva Foundation for Medical Care and Delmarva Foundation of the District of Columbia, two of the Centers for Medicare & Medicaid Services' Quality Improvement Organizations (QIOs), help hospitals, physicians, and nursing homes improve clinical care provided to Medicare beneficiaries by measuring quality and encouraging adoption of proven "best" clinical practices.

The Core Prevention Team is currently committed to helping physician ambulatory practices to implement strategies to improve rates for the following preventive services: Breast Cancer Screenings, Colorectal Cancer Screenings, Influenza, H1N1 and Pneumococcal Immunizations by leveraging Electronic Health Record systems that notify providers that patients are due for the preventive service.

Booth #31

Department of Veterans Affairs (HRRO)

Website: www.vacareers.va.gov

Description: The Department of Veterans Affairs is focused on recruiting healthcare professionals and students throughout the United States to provide the best care for our nation's veterans. Promoting a diverse workforce and offering a wide array of employment benefits, scholarships and retention initiatives, the VA truly is a leader in our nation's health care industry. Join VA – Best Care – Best Careers.

Booth #6

Elsevier, Inc.

Website: elsevierhealth.com

Description: Elsevier is proud to publish the American Journal of Preventive Medicine, the office journal of the American College of Preventive Medicine. Please stop by our booth to view the latest issue of the journal and browse our other books and change office to official.

Booth #19

Healthcare Team Training

Website: www.healthcareteamtraining.com

Description: Healthcare Team Training is a patient safety management and training company that specializes in team performance for healthcare organizations. By combining our experience as the leading worldwide provider of TeamSTEPPS™-Strategies and Tools to Enhance Performance and Patient Safety with our clinical and human factors expertise, we offer powerful solutions for safer patient care.

Booth #8

Intellica Corporation

Website: www.intellicacorp.com

Description: Intellica Corporation is a state certified HUB, and a leading SBA 8(a) certified, minority and service-disabled veteran owned small business, providing comprehensive information technology services to both government and commercial organizations worldwide. Intellica Corporation provides innovative, customized and reliable solutions to software development, program management and support services for the healthcare industry. Our competencies also include database design and maintenance, systems support, IT/IM consulting and staffing clinical informatics, health services research and population health consulting.

Booth #30

Lifestyle Center of America

Website: www.fullplatediet.org

Description: Lifestyle Center of America is a 501c3 non-profit whose mission is to improve the health and vitality of human beings around the world.

Their New York Times bestselling book, The Full Plate Diet shows readers why they actually might need to eat more to loose weight. More info at www.fullplatediet.org

Booth #4

Lilly

Website: www.lillyforbetterhealth.com

Description: Lilly's booth spotlights health challenges facing society and potential community and nationwide solutions, including A Healthy You!—America's Guide to Healthy Living—a resource book with information on how to lead a healthy life and prevent chronic diseases. Visit lillyforbetterhealth.com to learn how Lilly is partnering with organizations to provide resources for better patient health outcomes.

Booth #18

Metagenics, Inc

Website: www.metagenics.com

Description: Metagenics, Inc. is a global life sciences company focused on reversing chronic illness and improving health through professional quality nutraceuticals and medical foods. Metagenics' therapeutic lifestyle change program, FirstLine Therapy®, successfully combines the disciplines of nutrigenomics and functional medicine to help healthcare professionals find solutions to their patients' chronic health concerns. For more information, please visit www.metagenics.com.

Booth #13

National Heart, Lung, and Blood Institute

Website: www.nhlbi.nih.gov

Description: The National Heart, Lung, and Blood Institute (NHLBI) provides leadership for a national program in diseases of the heart, blood vessels, lung, and blood; blood resources; and sleep disorders. The NHLBI plans and directs research in development and evaluation of interventions and devices related to prevention, treatment, and rehabilitation of patients suffering from such diseases and disorders. For health professionals and the public, the NHLBI conducts educational activities, including development and dissemination of materials in the above areas, with an emphasis on prevention. The NHLBI PO Box 30105 Bethesda, MD 20824-0105, 301 592 8563. <http://www.nhlbi.nih.gov/www.nhlbi>.

Booth #10

NIH Office of Dietary Supplements

Website: <http://ods.od.nih.gov>

Description: The Office of Dietary Supplements at the National Institutes of Health stimulates and supports dietary supplement research and educates researchers, health care providers, and consumers to improve health. Educational materials including dietary supplement fact sheets will be available. Visit booth #11 for a demonstration of the ODS Web site, <http://ods.od.nih.gov>.

Booth #11

Office of Disease Prevention and Health Promotion

Website: [HTTP://odphp.050phs.dhhs.gov](http://odphp.050phs.dhhs.gov)

Description: The Office of Disease Prevention and Health Promotion of the U.S. Department of Health and Human Services (HHS), provides leadership, coordination, and policy development for disease prevention and health promotion, including Healthy People 2020, within the collaborative framework of HHS Agencies

Booth #16

Physicians Committee for Responsible Medicine

Website: www.nutritionmd.org

Description: PCRM has educational materials for you and your patients to help you implement disease prevention and reversal through diet. Our materials will help you with critical dietary information.

Booth #9

Phytel, Inc

Website: www.phytel.com

Description: Phytel is the premier company empowering physician-led health improvement. Phytel provides physicians with proven technology to deliver timely, coordinated care to their patients. Phytel's state-of-the-art registry uses evidence-based chronic and preventive care protocols to identify and notify patients due for service, while tracking compliance and measuring quality and financial results. www.phytel.com

Booth #7

Preventive Medicine Job Fair

Description: Preventive medicine physicians will have a unique opportunity to network with preventive medicine/ public health companies and distribute their bios or CVs to employers; at the same time, recruiters will have a unique opportunity to network with about 900 preventive and medical quality physicians, enhance the brand of their companies and conduct onsite interviews.

Booth #26

Purdue Pharma LP

Website: www.inthefaceofpain.com

Description: Pharmaceutical company Purdue Pharma L.P. recognizes that the abuse of prescription medications and the under treatment of pain are growing public health concerns. Our Community Partnership program provides educational resources surrounding prescription drug abuse awareness, education, prevention, and monitoring and on proper storage and disposal of medications in the home. Our "In the Face of Pain®" free interactive toolkit enables advocates to create individualized action plans, educational materials, and presentations to promote appropriate pain management. It is accessible at www.inthefaceofpain.com

Booth #21

Spectracell Laboratories

Website: www.spectracell.com

Description: SpectraCell Laboratories, Inc. utilizes advanced technology in intracellular nutritional testing, offers advanced assessment of cardiovascular risk through particle measurement and provides innovative diagnostic analyses in the field of anti-aging medicine through our exclusive Telomere Testing.

Booth #5

Springer Science + Business Media

Website: www.springer.com

Description: Springer Science+Business Media is a global STM publisher whose extensive portfolio includes books and journals in Clinical Medicine, Behavioral Science,

and Public Health. Springer publishes the journals *Prevention Science* and *The Journal of Primary Prevention*.

Booth #29

Traveler's Health, Centers for Disease Control and Prevention

Website: www.cdc.gov/travel

Description: The Travelers' Health Branch, Centers for Disease Control and Prevention, works to keep US travelers safe and healthy while traveling and living overseas. The branch's principle activity is to develop comprehensive prevention guidance that establishes the standard of care for the practice of travel medicine in the United States and serves as a the model for the rest of the world. This prevention guidance is published in CDC Health Information for International Travel (the Yellow Book), which undergoes a major update every two years. The group also maintains the CDC Travelers' Health website, www.cdc.gov/travel, which serves as a conduit for real-time delivery of prevention messages tailored to specific target populations and in response to specific events around the world.

Booth #20

U.S. Navy Medical Corps

Website: www.navy.com/healthcare

Description:

U.S. Navy Medical Corps. Become a leader within the medical world – with financial assistance available. Learn more at the Navy booth or visit navy.com/healthcare.

Booth #34

U.S. Preventive Medicine

Website: www.uspreventivemedicine.com

Description: U.S. Preventive Medicine®, a privately-owned global prevention services company with clients nationwide and the United Kingdom, provides primary, secondary and tertiary clinical prevention services to government, employers and consumers that are data-driven and outcomes-oriented. Company products include the world's first preventive health benefit, The Prevention Plan™, available to buy or test drive at www.uspreventivemedicine.com and www.thepreventionplan.com.

Booth #17

Yakult U.S.A. Inc

Website: www.yakultusa.com

Description: The Yakult Company is the world's pioneer in probiotics by introducing the first single shot probiotics drink, Yakult®, in 1935. Founded by microbiologist Dr. Minoru Shirota, Yakult® contains around 8 billion of our exclusive strain, *Lactobacillus casei* Shirota. In our commitment to researching the endless applications for probiotics in human health around the

world, we have established two science institutes to support its efforts: one in Japan (Yakult Central Institute for Microbiological Research) and one in Europe (Yakult Honsha European Research Center for Microbiology ESV). Since developing its overseas network in 1964, Yakult has expanded its business to 32 countries and regions. In addition to producing the internationally recognized probiotic beverage, Yakult is also accredited in the pharmaceutical field for its development of Campto Injection (Camptosar), the first-line drug for colorectal cancer in the U.S. Yakult U.S.A. Inc., the subsidiary of Yakult Honsha Co., Ltd., is stationed in Torrance, CA. For more information, please visit us at <http://www.yakultusa.com>, or <http://www.yakultusaprobiotics.com>.

Booth #24